

INNOCARNIVAL SKÅNE 2016

-UNGAS IDÉER FÖR FRAMTIDEN

Do you want to build a more sustainable society?

Put your innovation skills to the test!

Have you thought of an innovation that could help make Skåne sustainable by 2030? Share your best ideas for a chance to win a trip to Hong Kong. The competition and exhibition is open to all students!

InnoCarnival Skåne is an innovation fair that will be held at Malmö Live, 20–21 May 2016. We are looking for inventions and ideas from students that will help to solve the challenges faced by society.

Skåne, just like the rest of the world, faces numerous challenges. There is a crying need for new solutions and innovations that promote sustainable development. An innovation can be anything from an idea for a product or a service to a production process or a new marketing technique.

Do you have an idea which could help make Skåne more sustainable? Sustainable in the ways envisaged in the regional development strategy to achieve an Open Skåne by 2030? The Open Skåne initiative has five priority objectives:

- A Skåne that offers optimism and a good quality of life (for example, by reducing unemployment and improving health and the environment)
- A Skåne that drives strong, sustainable growth (for example, by sustainable consumption and reducing climate impact)
- A Skåne that develops the welfare services of tomorrow (for example, by reducing social exclusion and homelessness)
- A Skåne that capitalises on its polycentric urban structure (for example, by reducing housing shortages and unemployment)
- A Skåne that is globally attractive (for example, by fighting discrimination, poverty, and housing shortages)



Your entry can address any one of these themes, or something else in the Open Skåne initiative that inspires you.

[Read more about Open Skåne here.](#)

If you have questions about the competition, contact Nils Ekelund nils.ekelund@mah.se

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Important dates!

10 November, 12.00 to 14.00 (drop-in) – Inspiration Lunch with Drivhuset
We will explain how to prepare your competition entry and what help you can get along the way. Register for the lunch by emailing jeanette.persson@mah.se.
Drivhuset is on the ground floor of Malmö University's Niagara building, (Nordenskiöldsgatan 1)

10 February, Deadline to register for the competition and exhibition. Contact nils.ekelund@mah.se

24 April, Deadline for the submission of entries

20–21 May, InnoCarnival at Malmö Live

How do I compete?

The competition and exhibition is open to all students. You can compete as an individual or in a group. Your entry should contain a description of your innovation, how it works, the benefits it will bring, and the ways it addresses either the economic, ecological, and social challenges faced by society, or the themes outlined in Skåne's regional development strategy, the Open Skåne 2030 initiative. The key questions to bear in mind are the what, how, and why of your innovation.

Your competition entry may take the form of a text, a sound recording, an image, a film, or a model. The most important thing is to describe how your innovation can help to make Skåne more open and sustainable by 2030, or how it solves a challenge faced by society. Register your interest in competing today or learn more about the competition: nils.ekelund@mah.se.

Criteria

Each competition entry will be judged according to how well it addresses one or more of the following criteria:

- Is it innovative?
- Does it promote the development of new methods or approaches?
- Is it clearly connected to one or more of the main themes of the competition?
- Is it connected to Region Skåne's objectives as stated in the Open Skåne 2030 initiative?

The jury will choose 10 of the most promising entries to compete at the InnoCarnival on 20–21 May 2016. The winning entry will be announced at the end of the carnival!

Good luck!

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